

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East),
Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice - cum - Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus.), ICICI Prudential Income Plan, ICICI Prudential Dynamic Bond Fund, ICICI Prudential Short Term Plan and ICICI Prudential Blended Plan - Plan B (the Schemes)

Introduction of Bonus Option under the Schemes

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved introduction of Bonus Option under Regular and Direct Plan of the Schemes in addition to the existing options. Bonus Option shall be introduced under the Schemes with effect from May 20, 2013.

There would not be any difference in the features/ characteristics of the Bonus Option vis-à-vis other existing options under the Schemes, including minimum investment amount, minimum redemption amount, load structure, etc.

Initial units will be allotted under Bonus Option of Direct Plan/ Regular Plan of the Schemes at the NAV of Growth Option of the corresponding plan of the Schemes on the date(s) of Investment(s), subject to the provisions of NAV applicability. Thereafter, separate NAVs will be calculated and published for Bonus Option for respective Plan of the Schemes.

The allotment of Bonus Units, if any, will not impact the value of total holdings but this would only increase number of units held by investors. Further, pursuant to the allotment of Bonus Units, the NAV of Bonus Option will fall depending on the proportion of the Bonus Units allotted.

Please refer below illustration clarifying the above.

Particulars	No. of units held	NAV per unit (Rs.)	Value of Investment (Rs.)
Original Units held under Bonus Option (prior to allotment of Bonus Units)	10,000	20	2,00,000
Total units subsequent to the issue of Bonus Units in the ratio 1:1	20,000 (10,000 Original Units + 10,000 Bonus Units)	10	2,00,000

Please note that the NAVs/ proportion of Bonus Units, mentioned in the illustration are hypothetical and are used only for the understanding purpose.

Definition of a Bonus Unit: "Bonus Unit" means a fully paid up unit issued by capitalising a part of the amount available as distributable surplus.

Provisions with respect to declaration of Bonus:

1. The Bonus Units may be declared at the discretion of the Trustee, from time to time based on the availability of distributable surplus on the Record Date.
2. Bonus Units will be issued by capitalizing net distributable surplus and the amount standing to the credit of the distributable reserves of the Bonus Option of the respective scheme as on the record date.

In terms of SEBI circular no. SEBI/IMD/CIR No. 14/120784/08 dated March 18, 2008, bonus units shall not be subject to exit Load.

Investors are advised to consult their Financial/ Tax Advisor to understand the tax implications for subscribing/Redeeming units held in the Bonus Option of Schemes.

Investors are requested to take a note of the above.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : May 10, 2013

No. 007/05/2013

Sd/-
Authorised Signatory

CALL MTNL/BSNL : 1800 222 999
Others : 1800 200 6666

Or, apply online at www.icicipruamc.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.